

*Desh Ka
Sabse Pyaara
Street Food*

BHAU KA VADAPAV

FRANCHISE OVERVIEW

A Simple, Profitable and Proven Business Model
for Food Entrepreneurs.



PROVEN
BUSINESS MODEL



COMPLETE
SETUP SUPPORT



TRAINING &
OPERATIONS SUPPORT



GROW TOGETHER
NATIONWIDE



*Chhota
Vada, Badi
Soch!*

ONE STOP SOLUTION



STORE DESIGN
& SETUP



RECIPES & SUPPLY
SUPPORT



TRAINING &
HANDHOLDING



BRAND & MARKETING
SUPPORT

**YOUR SUCCESS,
OUR RESPONSIBILITY**



Taste. Trust. Together.

PEOPLE | FOOD | OPPORTUNITY | NATIONWIDE



WHY BHAU KA VADAPAV?

Not just a franchise. A complete business-support system.

*Desh Ka
Sabse Pyaara
Street Food*



KITCHEN

Equipment guidance,
layout design & setup
support



RAW MATERIAL

Standardized recipes,
central supply chain &
quality control



STAFF

Hiring, training &
ongoing support



TECHNOLOGY

POS, inventory management,
reports & business tracking



TRAINING

Kitchen, service, hygiene
& operations training



MARKETING

National & local marketing
campaigns, digital support
& promotions



BRANDING

Outlet design, signage,
marketing creatives &
brand guidelines



OPERATIONS

Step-by-step SOPs,
regular audits & continuous
support

**ONE STOP
SOLUTION
FOR YOUR SUCCESS**



*Chhota
Vada, Badi
Soch!*

TASTE | PEOPLE | OPPORTUNITY | NATIONWIDE



THE BHOU KA VADAPAV PROMISE

“Aap sirf ribbon cut karne aayiye, baki sab hum dekh lenge.”

We make the journey from an empty shop to a successful Bhou Ka Vadapav outlet simpler through a coordinated setup, training, and support system.



COMPLETE SETUP

Site planning, kitchen setup, interior design, equipment and vendor tie-ups.



TRAINING

Hands-on training for you and your team on recipes, operations and service.



SYSTEM

Standardized recipes, SOPs, quality control and technology support.



ONGOING SUPPORT

Marketing, supply chain, operational guidance and continuous handholding.

Business
Bhi Easy
Bhi Tasty!

GRAND OPENING



Chhota
Vada, Badi
Socchh!

Together Towards
A Tastier Tomorrow!

TASTE | PEOPLE | OPPORTUNITY | NATIONWIDE

WHAT THE FRANCHISE PARTNER GETS

High-level view — detailed commercial terms are shared separately.

*Your
Success
Our Support!*



01



KITCHEN SETUP

Kitchen equipment and operational essentials.

02



DINE-IN

Tables, chairs and customer-ready environment.

03



STAFF

Staff recruitment support and training for the proposed setup.

04



TRAINING

1 year unlimited training support.

05



SOP + PLAYBOOK

Operating procedures and checklists.

06



RECIPE SYSTEM

Standardized recipes and portion/process guidance.

07



TECHNOLOGY

Cloud-based POS and business visibility.

08



CCTV

Remote monitoring support through outlet cameras.



TASTE | PEOPLE | OPPORTUNITY | NATIONWIDE

WE HELP BUILD THE OPERATING SYSTEM

The objective is consistency — not dependence on one person.

*From Setup
to Success
— Step by Step!*

*Simple
System.
Strong
Business.*



**You bring the entrepreneurship.
We bring the system.**



YOUR BUSINESS. IN YOUR POCKET.

Visibility matters even when you are not physically at the outlet.



Today's Sales

Live outlet-wise sales at a glance.



Orders

Track orders and peak hours.



Team

Monitor staff attendance and performance.



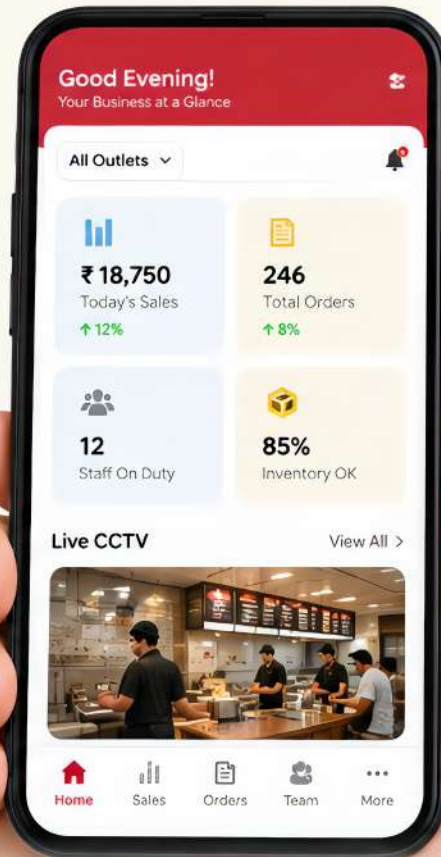
Inventory

Real-time stock levels and alerts.



Outlet Status

CCTV view and live operations update.



*Run Your
Business
From Anywhere!*



ANYTIME. ANYWHERE.

- ✓ Cloud-based POS visibility
- ✓ Remote CCTV monitoring
- ✓ A clearer view of outlet operations
- ✓ Make data-driven decisions
- ✓ Stay connected, always



CONSISTENCY STARTS WITH THE SYSTEM

Same recipe. Same process. Same experience.

*Standard
Today,
Successful
Tomorrow!*



01 RAW MATERIAL

Standardized sourcing through the central system.



02 RECIPE

Recipe book + standard measurements.



03 TRAINING

Staff trained on operations and service.



04 QUALITY

Checks through SOP and daily routines.



CENTRAL SOURCE

Quality raw material & standardized supply



OUTLET

Same recipe, same process, same taste



CUSTOMER

Great taste. Every time. Every outlet.

TASTE | PEOPLE | OPPORTUNITY | NATIONWIDE

WE HELP YOU BUILD THE BRAND EXPERIENCE

Branding, communication and launch support are part of the system.

More
Than Food,
It's an Experience!

Simple
Food
Big
Emotions



01

OUTLET BRANDING

Signage, menu boards, visual identity, customer-facing brand elements.



02

DIGITAL

Social media creatives, campaign assets and brand communication.



03

IN-STORE

LED/posters, menu communication, promotional displays and customer touchpoints.



04

LAUNCH

Opening-day branding, promotional support and local visibility.



BRAND
IDENTITY



OUTLET



DIGITAL



LAUNCH



CUSTOMER
EXPERIENCE

Same
Taste
More
Happiness

EVERY DETAIL SHOULD FEEL LIKE **BHAU KA VADAPAV.**

VADA PAV
PEOPLE
HAPPINESS
ALWAYS
A GOOD IDEA

FROM EMPTY SPACE TO A RUNNING OUTLET

A simple franchise journey.

Your
Business
Our Support
Every Step!



Sapna
Nahi,
Business
Hai!

01



DISCOVER

Understand the opportunity and explore your market.

02



LOCATION

We help you find the right location with maximum potential.

03



SETUP

Outlet design, layout, equipment and branding support.

04



TRAIN

Complete staff training on operations, service and brand standards.

05



LAUNCH

We support you with marketing, promotions and opening day execution.

06



OPERATE

Ongoing support for smooth day-to-day operations.

07



GROW

Scale with new outlets, higher revenue and a stronger brand presence.

You don't have to build
everything **from zero.**

We coordinate the system so you can focus on the business.



YOUR OUTLET. OUR SYSTEM. ONE BHAU KA VADAPAV.

“Aap sirf ribbon cut karne aayiye,
baki sab hum dekh lenge.”



READY SYSTEM

Setup to
Operations



EXPERT SUPPORT

Training to
Launch



PROVEN MODEL

Lower Risk,
Higher Returns



LONG-TERM PARTNERSHIP

We Grow
Together

Let's
Serve Success
Together!

Same
Taste
More
Opportunities!



FRANCHISE ENQUIRY



Detailed investment, commercial terms, agreements and other information can be discussed personally during the franchise conversation.

